

Guidelines for authors to submit research papers

Peer review:

The Journal of Business and Development Studies (JBDS) operates a single anonymized review process. All contributions will be assessed initially by the editorial board for determining their suitability for publication of the Journal. After initial screening, the suitable articles will be sent to a minimum of two independent expert reviewers to evaluate their quality. The Editorial Board will take the final decision about publication. Members of Editorial Board are not involved in decision-making processes about articles which they have produced themselves.

Manuscript Structure:

- The manuscript should be in English, and the word limit of the article should not exceed 6500 words.
- The manuscript should be organized as follows:

1. Title page. This should contain:

- A concise, convincing and informative title (as short as possible having a maximum of 15 words).
- A clear list of author(s).

Author (s) name and affiliation:

- Please clearly indicate the given name(s) and family name(s) of each author and check that all names are accurately spelled.
- Provide the full postal address of each affiliation, including the country name and, if available, the e-mail address of each author.
- **Corresponding author:** Clearly indicate who will handle correspondence at all stages of refereeing, publication and post-publication. Ensure that the e-mail address is given and that contact details are kept up to date by the corresponding author.

2. Abstract: The abstract section should cover the following information:

- The clear and precise research problem.
- A concise and factual abstract.
- The purpose of the research, the results and conclusions.
- The methods used to address the research question and study objectives.
- The significance of the research paper.
- Major findings of the study and recommendations.

3. Key-words. A list in alphabetical order, not exceeding 08 (eight) words or short phrases.

4. Introduction: The Introduction chapter is to focus on:

- The relevant primary research (with in-text citations) and a summary of current state of understanding of the problem which the researcher (s) aims to investigate.
- The purpose of the study, the hypothesis, research question, and specific objectives.

5. The Theoretical and Conceptual Framework: This part/section should focus on the following associated issues:

- The appropriate research approach or theoretical framework which is strongly connected to address the research problem.

6. Materials and Methods:

- This section has to clearly explain how the research was carried out.
- Methods should be summarized, and indicated by a reference.
- The research design has to articulate nicely and mention the sampling procedure applied for the selection of the study site and the respondents (in case of primary research).
- The qualitative and quantitative tools are to be articulated for data collection.
- The ethical considerations have to be accurately included in the chapter.
- Additionally, the limitations during carrying out the study should briefly be stated.

7. Results: Data Analysis and Findings:

- In this section, the results have to be stated broadly to draw attention to important details of the findings.
- The outcomes have to connect your findings with other researchers' results in the relevant area of study.
- Results should be clear and concise.

8. Discussion:

- The importance of the results has to be pointed out clearly, and not to be repeated.
- Extensive citations of published literature to be avoided.

9. Conclusion:

- The scope of future research has to be explored in this section. The research implications may be mentioned which are vital for policy formulation, practice, theory, and subsequent research. The drawbacks of the current research may be pointed out as well.

10. Citations and References:

- This journal uses the APA Style of references.

11. Appendices:

- If there is more than one appendix, they should be identified as A, B, etc. Formulae and equations in appendices have to be mentioned in separate numbering.