

# **ISU Journal of Business and Development Studies (JBDS)**

Vol: 03, Issue: 01, January to June, 2024

**ISSN: 2790-0703**

**E-ISSN: 3006-2195**

**©International Standard University (ISU)**

## **Published By**

**ISU Center for Research, Development, and Publications  
(CRDP)**

**International Standard University (ISU)**

69, Mohakhali C/A, Dhaka-1212, Bangladesh

Tel: +8809613100100 Web: <https://isu.ac.bd/research/journal>

Price: Tk.500.00 only

US \$ 5.00 only

Canada, USA and North America	:	\$5.00
UK, France, Germany and Western Europe	:	\$5.00
Turkey, Australia, New Zealand and Africa	:	\$5.00
The Middle East, Iran, Malaysia and Singapore	:	\$5.00
South Asian Countries	:	\$5.00
Other Countries	:	\$5.00
Bangladesh	:	Tk. 500